

Publishing Committee Meeting  
Minutes  
June 29, 2005

Attending were Mark Long, Jan Osburn, Laura Krasienko, and Cecilio “C” Acosta.

Mark provided an update on the biomedical textbook in production, the proposal for which was approved at the February meeting.

The complete manuscript, including information for all illustrations/graphics to be produced by Publishing Office interns, has been received from the authors, TSTC Waco BET faculty members Nick Cram and Selby Holder. The page layout for four chapters has been finished and proofs returned to Nick and Selby for final corrections. Page layout of the remaining chapters and appendices should be completed within approximately two weeks with proofreading starting as each chapter and appendix is finished.

Adoption for the fall semester at both TSTC Waco and Texas A&M is anticipated. A copy of the completed manuscript will be sent to the TSTC Harlingen BET department to determine potential adoption there.

The committee subsequently addressed the Visual Studio debugging textbook proposal submitted by Jim Treadway, an instructor in the Software Engineering department at TSTC Marshall. (Treadway was not able to attend the meeting.)

Treadway’s background was discussed. He began working with hardware and software in 1964 when he joined the U. S. Navy. After that he held a variety of software engineering jobs with Texas Instruments, Digital Equipment Corporation, and Advanced Micro Devices before relocating to Marshall from Austin, Texas, and beginning his teaching career. He also has three software-related patents in his name.

The question of peer review of the manuscript was raised. Mark noted that Susie Starman, TSTC Waco, and Holle England, TSTC West Texas, had reviewed a draft version of the manuscript and had indicated that content-wise it was sound.

In addition, Mark stated that the book proposal form is being updated to add a section to list formal peer reviewers of manuscripts for future proposals. To elicit even more feedback once the book is complete, a response form will be added at the back of each textbook. An electronic version of the response form for each book will also be available on the publishing Web site.

Laura asked if this was going to be the primary text or a supplemental text for the classes in which it was going to be used at TSTC Marshall. Mark said Jim had indicated it would be a supplemental text. Laura noted that the course syllabus attached to the proposal did not show use of the book. It was pointed out that this was a current departmental syllabus that did not as yet show the integration of the debugging book. Laura stated that the tone of the sample chapter attached to the proposal seemed appropriate but she wondered

about the layout of the sections in the remaining chapters as indicated by the attached table of contents; there seemed to be a different order by which the same subjects were being addressed. Mark said he had talked to Jim about this earlier and that there had been a conscious decision to try to use a parallel structure in discussing the subjects of each of the chapters but that different specific debugging features covered in each chapter kept this from lining up 100%.

Acosta echoed Laura's sentiments and added that he thought that, perhaps, the sample chapter was a little too basic and that much of the information covered in it should already be known by students. Mark indicated that the remaining chapters were example driven and much more "nuts and bolts" than this first introductory chapter attached to the proposal.

Jan asked about usage of the Microsoft name and other information in the textbook as far as copyright issues might be concerned. Mark said that he had examined the Microsoft Web site to see their guidelines, consulted with Gerry French (copyright law instructor at TSTC Waco), and looked at similar software-based books on the market to determine standard publishing industry conventions in this area.

In the title of the book *Introduction to Software Debugging Using Visual Studio*<sup>®</sup> "Visual Studio" will be followed by the trademark symbol to indicate Microsoft's ownership. In addition, a disclaimer will be placed on the back cover and copyright page stating that Visual Studio is a trademark of Microsoft and that this book is not affiliated with Microsoft. Presentation of remaining information within the book itself conforms to industry standards.

There being no further discussion, Laura made a motion to approve Jim Treadway's book proposal. Acosta seconded the motion. The proposal was unanimously approved.

There being no further business, the meeting was adjourned at 3:25 pm.